

# RMBF NEWS

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**ROTARY MEANS  
BUSINESS  
FELLOWSHIP**

## Editor's Note:

We apologise for the delay in the publishing of this edition of the RMBF NEWS newsletter by 15 days. The next edition will be published on the 1st of July 2024 as planned. We continue to encourage everybody to send in their advertisements for each edition as we will not be adding the advertisements sent for previous editions in the newer ones. With the addition of multiple newer chapters, we also expect many new events to occur and a lot of events for the readers to read about. We wish the Indian readers a belated Happy New Year while wishing everyone else a Happy Easter and Eid Mubarak. We wish you all the best in your businesses through RMBF and also extend any support through the quarterly newsletter.

## Chairman Speaks:

Dear RMBians,

As we near to the end of the Rotary year, I want to highlight our collective achievements to the readers. The growth that RMBF has seen this year is tremendous. Our achievements have had an unbelievable impact in the networking and socialising of RMBians by opening newer frontiers for them within Rotary.

The RMBF NEWS Quarterly Newsletter has grown to international levels and has featured events and advertisements from around the world. We hope that people reap the benefit out of it to the fullest; as I like to say, exploit



**Sachin Gururaj,  
Chairman,  
RMBF**

We initiated the first ever Official Fellowship Conclave in Jaipur in May 2023 and the preparation for this year's conclave is on-going in Bengaluru to be held from the 7th of June to 9th of June 2024. We expect this to be a wonderful opportunity for all RMBians for networking and building their business relationships.

We saw the birth of the Chapter Leadership Institute (CLI) this year, which has proven to be beneficial to RMBians. The Institute has hosted 4 seminars in the past few months viz Social Media Secrets, Chapter Leadership Training, Future of Computers, and Quality Management Systems. It plans to host many more informative sessions exclusively for RMBians.

33 new chapters were installed in this Rotary year starting from Chapter Number 175 to Chapter Number 208, which is the fastest growth we have ever seen in RMBF since its start. Our aim stands to install, at least, one chapter in each of the over 500 districts of Rotary International.

I am also pleased to inform you that we have again been allotted a stall at the RICON at Singapore in May 2024. You can find us at Stall Number 614. We expect to interact with each and every RMBian at the stall and use it as an opportunity to grow our business networks and build the bond between us as fellow RMBians.

The RMBF portal has been renovated and given an elegant view. It is also altered to be the most efficient for RMBians looking for business opportunities. It is now up at [rotarymeansbusiness.org](http://rotarymeansbusiness.org).

The NESS Awards was introduced first at the RMBF Conclave, Jaipur 2023, and is aimed at presenting chapters and individual RMB members for their achievement and innovation in RMB.

I am very pleased to inform you about the new trend that has emerged in the chapters which is of Networking with Fun. Many chapters have come up with innovative ideas such as Cricket Leagues, Family Vacations, etc. which provide a comfortable environment for fostering businesses. We encourage such events and will ensure coverage in the Newsletters also.

All these achievements have only been possible with the support of all RMBians. We will try our best to ensure continuous growth in the further years too. We wish you all the very best in your businesses and hope you have a prosperous rest of the year.

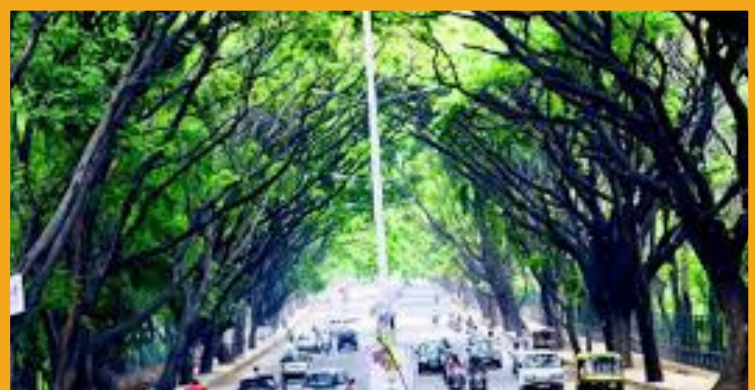
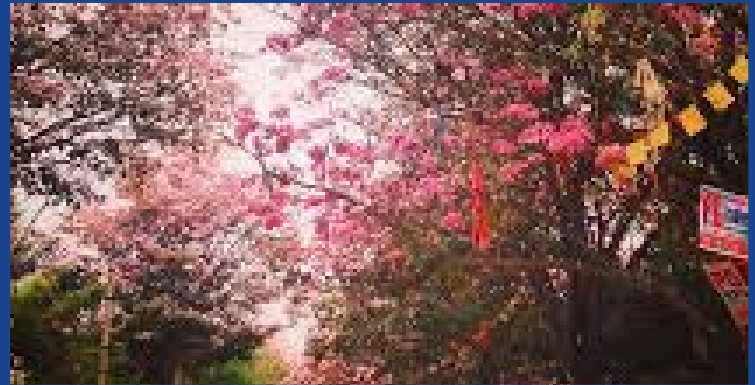


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**Travel and Stay is not included** in the above cost.

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Any query's contact our **Registration Committee** members

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**Rajamohan Dhandapani**  
Secretary  
RMBF

## Secretarial Report:

- Chapters as on 1st Jan 2024: 200
- No. Of New Chapters added: 08
- Chapters Terminated: 0
- Current Number of Chapters: 208

## **MSME: GROWTH ENGINE OF THE INDIAN ECONOMY**

### **RMB NUMERO UNO**

*Hemang Jangla*

**CO-FOUNDER,  
RMB NUMERO UNO**

The MSME seminar held at Holiday Inn, Andheri East in Mumbai on January 6th gathered 250 MSME owners. Keynote speaker Rtn. Arun Bhargava shared insights on fund raising and digital marketing, highlighting the benefits of platforms like RMB for business growth.

Eminent speakers included Mr. Shailesh Haribhakti, Mr. Vivek Joshi, Mr. Ajay Thakur, Mr. Hareesh Tibrewala, and Mr. Aneel Gambhir, covering topics from Indian economy growth to digital marketing and business financing.

Sponsors like Anand Rathi Wealth Ltd., ICICI Bank, HDFC Bank, IDFC Bank, Equitas Small Finance Bank, and others supported the event. Convenor Shri. Hemang Jangla emphasized collaboration and learning for MSME growth.

The seminar aimed not just at information exchange but also at fostering collaborations and partnerships. It was described as energetic, capturing the optimism of the Indian MSME sector.

The vote of thanks was given by IPP. Shri. Som Saini, with the event managed by Shri. Arun Wadhwa and Smt. Jennifer Isaac as MOC (Master of Ceremony).



# INAUGURAL MEETING

## RMB TINSUKIA

The inaugural meeting of the RMB Tinsukia Fellowship Chapter was a significant event marked by the election of dynamic leaders.

Rtn Sailesh Sarmah assumed the role of Chairman, with Rtn Bhanu Pratap Jain as Secretary, Rtn Praveen Dhandaria as Treasurer, and Rtn Prakash Jain as Vice Chairman.

The gathering, comprising 12 members, was instrumental in adopting bye-laws. During a moment dedicated to introductions, each member shared valuable insights into their businesses, fostering a strong sense of community and collaboration among the participants, setting a promising tone for the future endeavors of the chapter.

*Bhanu Pratap Jain*

**SECRETARY,  
RMB TINSUKIA**



# SPEAKER MEETING

## RMB UGANDA

During the virtual meeting held on 20 th January, 2024, Job Niyonzima, a member and owner of Niyo Garage was the speaker for the day and the main topic of discussion was 'Adopting a new sales mindset/Sales Growth Tactics.'

Some of the key points in regard to the topic of discussion from Job Niyonzima include;

- Sales is a determinant on whether a business survives or dies.
- Business owner is the most important person in sales.
- Businesses that invest in marketing thrive.
- Continue marketing even after penetrating the market.

Job also gave the following tips on how to increase sales;

- Identify potential customers and market your products to them.
- Prepare a presentation.
- Know the approach to use depending on the products; either a face to face or virtual meeting.
- Make a captivating interview.
- Learn how to handle rejection.
- Listen to concerns and address them.
- Follow up and keep in touch.

*Henry Katangole*

**CHAPTER LEADER,  
RMB UGANDA**

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# INSTALLATION AND INAUGURAL MEETING

## RMB SALEM

*E. M. Sankar*

**CHAIRMAN,  
RMB SALEM**

The RMBF Chapter #196 at Salem was initiated on December 20th, 2023, and formally inaugurated on February 8th, 2024, following three orientation meetings.

The event featured esteemed guests, including RMBian Rajamohan Dhandapani, Secretary, RMBF, alongside Guest of Honours Rtn S Raghavan (DG-RID 2982, 2023-24) and Rtn V Sivakumar (DG-RID 2982, 2024-25).

With an initial membership of 71, the chapter now holds weekly meetings every Tuesday from 7:15 am to 9 am at Hotel Windsor Castle, Salem. This structured approach ensures regular networking and collaborative opportunities among members.





# SUCCESSFUL LAUNCH RMB MONGOLIA

*Gantulga  
Dashdondov*

**VICE-PRESIDENT,  
RMB MONGOLIA**

We are pleased to announce the successful launch of our first RMB Mongolia chapter during Rotary Day, 24th Feb 2024.

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# CHAPTER UPDATE

## RMB CROATIA

Fran Mikulicic

CHAPTER LEADER,  
RMB CROATIA

On March 30th, the local chapter #165 of RMB Croatia had precisely 100 members, with 40 also part of RMBF. In two weeks, our 3rd meetup will be in Rijeka.

We're aiming to attend district conferences in both the 1910 and 1913 districts, along with bizNXT in Bengaluru. We eagerly anticipate witnessing the establishment of RMB chapters in Bosnia, Serbia, and Montenegro, aligning with our mutual mission.

This growth underscores our commitment to fostering collaborative relationships and expanding our reach. The forthcoming events promise valuable networking opportunities, allowing us to contribute meaningfully to RMB's broader objectives.



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## IFTHAR MEET

### RMB CALICUT

RMB Calicut chapter organized an Iftar meet on March 28th, 2024. The event was attended by 55 members. PDG Rtn.MD.Dr.Rajesh Subhash graced the occasion as the chief guest. It was a meaningful gathering fostering community spirit and camaraderie among the attendees.



*Ratheesh Kumar E. B.*

**CHAIRMAN,  
RMB CALICUT**



## LAUNCHING CEREMONY AND INSTALLATION

### RMB TRIVANDRUM

The inaugural launch of RMB Trivandrum, District 3211's first Rotary Means Business chapter, took place grandly on March 23, 2024, at The Central Residency, Trivandrum.

District Governor Dr. Sumitharan graced the event as Chief Guest, joined by Past District Governor Suresh Mathew and District Governor Elect AKSM Sudhi Jabbar. The chapter, led by Chairman Rtn Wilson George, Vice Chairman Rtn Satheesh Babu, Secretary Rtn Joju Samuel, and Treasurer Rtn Subramaniya Sarma, commenced with 30 charter members and plans to expand by 20 more within a month.

Both the District Governor and District Governor Elect pledged full support for establishing 10 additional chapters in District 3211 by next year.

*Sateesh Babu K*

**VICE-CHAIRMAN,  
RMB TRIVANDRUM**





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RMB - salem chapter

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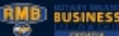
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**THE FOUR-WAY TEST**

Of the things we think, say or do:

- first** Is it the **TRUTH**?
- second** Is it **FAIR** to all concerned?
- third** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- fourth** Will it be **BENEFICIAL** to all concerned?

# INSTALLATION CEREMONY

*Bala Subramani*

## RMB HOSUR

**CHAIRMAN,  
RMB HOSUR**

RMB Hosur, initiated by DGE Rtn. Shivkumar V., is the 2nd Chapter in the RID 2982 following RMB Salem. This chapter was sponsored by the first chapter in the RID, RMB Salem. The Installation ceremony was graced by RMBF Chairman Rtn. Sachin Gururaj and DGE 2982 Rtn. Shivkumar V. Rtn. Bala Subramani was installed as the Charter Chairman by Rtn. Sachin. 30 people were installed at the ceremony. The event was held at the TGI Grand Hotel, Hosur on the 14th of April 2024. The program began with the lighting of the lamp by First Lady of RMBF, Rtn. Sujatha Jagannatha, Rtn. Ranjana and Ann Vasavi. The ceremony ended with fellowship and networking with dinner



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*first*

Is it the **TRUTH**?

*second*

Is it **FAIR** to all concerned?

*third*

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

*fourth*

Will it be **BENEFICIAL** to all concerned?