



Guide to Forming a Local Chapter

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Rotary Means Business Fellowship



Guide to Forming a Local Chapter

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Introduction

The heart of the Rotary Means Business Fellowship is the local RMB chapter. Rotary Means Business began as one local chapter, then a few local chapters, and finally expanded into a world-wide phenomenon and a Rotary International Fellowship.

Rotary Clubs and Districts have found that an active local RMB chapter can serve as one more value-added benefit to Rotary membership, and therefore assist with both recruitment and retention of Rotarians.

We are pleased that you are interested in forming a local chapter of the Rotary Means Business Fellowship. This document is intended to give Rotarians guidance in setting up and operating a local chapter.

Much information is available on our website: www.RotaryMeansBusiness.org. You may also contact the Fellowship or any member of the Leadership Team by email or mail. Please see the Fellowship Contact Information page.

Mission Statement

Rotary Means Business encourages Rotarians to support the success of their fellow Rotarians by doing business with them, and by referring others to them.



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History of Rotary Means Business

There may have been business networking groups connected to Rotary prior to the formation of the first Rotary Means Business group, but this history will focus on the groups that eventually led to the formation of the Rotary Means Business Fellowship.

In 2004, The Rotary Club of San Francisco #2 (California USA) launched a business networking initiative. The intention was to provide a platform for club members to network with each other, and support each other's businesses. By 2005, both the southern suburbs (known locally as The Peninsula) and the northern suburbs (Marin County) of San Francisco each had their own RMB groups. Over the next few years, Rotarians in other areas of the USA heard about the concept, and independently founded their own RMB groups. Many of those groups, with no central organization to keep them connected, were short lived.

In 2008, Tony Benner, a Rotarian from Sydney, Australia, visited San Francisco and discovered RMB. He brought RMB to Sydney. As such, he founded the first international chapter of RMB.

In late 2009, the Rotary Club of Santa Rosa discovered RMB. After a few months, Mark Burchill was asked by the original leader to take the reins of the RMB group. By the next year, work began on a website. Shortly after www.RotaryMeansBusiness.org was launched in 2011, Rotarians from far and wide began connecting with RMB.

At that point, Mr. Burchill realized that the RMB concept had the potential to be much bigger than a collection of random networking groups, and that it might have the potential to qualify as a Rotary International Fellowship. So he convened a RMB Fellowship Steering Committee, which worked to fulfill all the requirements to become an official Rotary International Fellowship.

The application was submitted just prior to the 2013 Rotary International Convention in Lisbon. In November 2013, the Rotary International Board of Directors approved the application, and Rotary Means Business became the 52nd official Rotary International Fellowship. (As of this writing, there are more than 100 Rotary Fellowships.) In addition, recognizing that the name "Rotary Means Business" had already become a valuable brand, RI gave RMB the rarely awarded permission to use the word "Rotary" in the Fellowship's name.

Upon approval as an official Rotary International Fellowship, the known groups were invited to join the Fellowship as local chapters. By the end of 2014, the RMB Fellowship had 8 chapters.

From 2015 to the present, the RMB Fellowship has become truly international, adding local chapters on every continent except Antarctica. Some of the strongest growth is in India, South America, and the USA.

As of this writing, the Fellowship has over 1,000 members and more than 150 active local chapters.

For a list of currently active chapters, please see the chapter list on page 20.

<<<end of History -- current as of 1 March, 2023>>>



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Documentation and other Requirements

As with any Rotary International Fellowship, there are certain standards that a local chapter must adhere to, in order to qualify to join the Rotary Means Business Fellowship.

Prior to chapter authorization

Upon receiving an inquiry regarding a proposed local RMB chapter, the RMBF will provide the organizer with an information packet that is intended to guide the organizer in successfully launching a local RMB chapter. The packet will contain this Guide, the New Chapter Registration form plus any other relevant documents.

At least one active Rotarian directly involved with a proposed local chapter must join the Rotary Means Business Fellowship by paying the current individual dues.

The proposed RMB chapter must affiliate with the Rotary Means Business Fellowship by paying the current annual chapter dues. Annual chapter dues renewal must be paid year, by the deadline outlines in the Fellowship Policies. Failure to pay chapter annual dues in a timely manner may result in chapter suspension or revocation.

The proposed chapter must complete the New Chapter Registration form (sample on page 28), which provides the RMB Fellowship with the local chapter name, the proposed coverage area, contact information for the organizer of the proposed chapter, and other important information.

Fellowship leadership may then approve the application as submitted, request changes, or deny the application for local RMB Chapter.

After authorization

Once the proposed chapter has been approved, the Fellowship will provide a chapter charter, plus permission to use the RMB name, and logos for the chapter's use.

It is strongly recommended that local chapter members, especially chapter leadership, also join the Fellowship, preferably as lifetime members. Within three months, the local chapter should provide the RMB Fellowship with a complete list of officers and/or directors, including name, office held, email address, and cell phone number.

Within six months, the local chapter should provide the RMB Fellowship with its proposed governing documents. The chapter governing documents must be in alignment with the Fellowship's By-Laws and Policies. Those governing documents are available on request.

Local chapters must inform the RMB Fellowship when leadership changes. The information should include the leader's name, the leader's cell phone (for WhatsApp group) and the chapter's or leader's email address. If the Fellowship does not have current contact information, and the chapter can not be reached, the chapter's charter could be subject to revocation.

In order to comply with Rotary International requirements, a Local Chapter Annual Report (see sample on page 29) is also required, no later than the date specified in RMB Policies.



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Organization

Rotary Means Business is a grass-roots organization that has grown organically, thru local areas independently discovering the concept of Rotarians supporting other Rotarians in business. A number of local groups were formed prior to the authorization of the RMB Fellowship. As with any group of unaffiliated organizations, local RMB groups determined their own methods of organization and operation. Here is a quick summary of the currently known organizational styles for local Rotary Means Business chapters

Single Club Model

This is the original organizational style, still used by very few local chapters. Most RMB chapters find increased synergy in multi-club or District sponsorship.

Multi-Club Model

This style is common in areas without strong interest and/or strong management at a District level. Groups of Rotary Clubs may get together to form a chapter. The synergy of multiple clubs can allow for a more dynamic chapter. The group of clubs that gets together for multi-club sponsorship is often determined by the range of distance that Rotarians are likely to travel to attend RMB meetings. Currently, this is the most common method of organization. Areas that use this style include Northern California, Hawaii, New York, and certain areas of India.

District Model

When you have the support of your DG, plus District level membership and vocational service chairs, you can create the momentum required to launch a District Wide RMB Chapter. We have found that an effective District sponsored RMB group can be the fastest path towards growth. Areas successfully using this style include District 7390 (Central Pennsylvania) and District 6970 (Northeast Florida.) District 6970 has compiled an excellent checklist for launching a District Model RMB. It is located in the Appendix of this document.

National Model

A few areas, primarily in South America, have been organized on a National level. This model is no longer encouraged by the Fellowship. See Coverage Area, page 8.

Chapter Independence

It should be remembered that the local Rotary Means Business chapter is affiliated with a Rotary International Fellowship, and technically not part of the RMB Fellowship nor is the chapter a part of any Club(s) or District(s) sponsoring the chapter. As such, RMB chapters must have separate leadership and governance from the RMB Fellowship, and from sponsoring Club(s) or District(s). They should also maintain separate bank accounts.



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Establishing a Rotary Means Business Fellowship District Model Chapter

<p>Objective</p> <p>The Rotary Means Business Fellowship provides business-networking opportunities to Rotarians to provide additional value supporting member attraction and retention.</p> <p>The District Chapter model makes RMB available to every Rotarian in the district increasing the value of the business networking.</p>	<p>District Chapters</p> <ul style="list-style-type: none"> • Have strong support from district leadership • Are formally affiliated with the Rotary Means Business Fellowship • Have an initial Champion willing to steadfastly pursue the formation of RMB within the district • Hold initial networking events to build interest and excitement • Present information about the fellowship at club meetings • Typically establish regions within the Rotary district to provide local RMB Fellowship meetings • Add area champions to the team to share information • Develop a formal organization structure, or steering committee • Hold regularly scheduled networking meetings building value in the Rotary experience
<p>Forming a Chapter</p> <p>There is no set way to form a district-centered chapter, but there are a few critical steps and multiple case studies that you can use to determine your preferred approach.</p> <p>Step 1: Identify the initial champion (since you are reading this, you might be the Champion)</p> <p>Step 2: Register as an Individual Member of the fellowship at RotaryMeansBusiness.org</p> <p>Step 3: Visit the discussion forums on RotaryMeansBusiness.org to learn more about the fellowship</p> <p>Step 4: When you are ready, request chapter certification at RotaryMeansBusiness.org</p>	
<p>Sample Models</p> <p>Rotary Districts 7390 (South Central Pennsylvania) and 6970 (Northeast Florida) provide two different models for the implementation and maintenance of Rotary Means Business Fellowship Chapters. Look for details in the case studies found on the RotaryMeansBusiness.org website.</p>	
<p>District 7390</p> <p>The RMB Champion jumpstarted activities with a presentation at the District Training Assembly in the spring of 2014 followed by continued education and communication. As the chapter became established, it was integrated into the district including having a sub-account of the district treasury, full integration into the district website, and use of the Club Runner system for newsletters. The chapter operates with 3 Tiers in the district to provide local meetings for Rotarians. Member's participation fees and some sponsorships fund the meetings within the chapter.</p>	<p>District 6970</p> <p>The RMB Champion introduced the fellowship at a pilot networking event the District Conference in the spring of 2016. Based on the interest, an initial steering committee was formed that eventually became the initial Board of Directors. The chapter sought out Founding Corporate Sponsors for start-up expenses, and meeting sponsors to cover the costs of networking events. The district has 4 regions that conduct monthly networking meetings that are open to all. Rotarians regularly travel to other regions to broaden their Rotarian network and enjoy fun and fellowship.</p>



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Coverage Area

Rotary International's organizational structure is divided first into Zones, then Zones are divided into Districts, and finally Districts contain many individual clubs. Rotary Means Business supports this structure, and has created policies to complement it.

There are very large countries, like the USA, India, and Brazil, which contain multiple Rotary Districts or Zones. There are other areas, like Central America, the Caribbean, and parts of Asia, where countries are so small that a Rotary District may cover more than one country.

The intent of local RMB chapters is to provide a platform for Rotarians in business to get together personally, meet other Rotarians in business, develop trusted relationships, and grow their businesses. This will normally require that it be easy to travel to local chapter meetings in a reasonable amount of time.

As such, the RMB Fellowship has established a general policy that the maximum coverage for local RMB Chapters to be a Rotary District. Any application for a wider area of coverage of a local RMB chapter would require approval of the RMB Fellowship Board of Directors.

RMB Chapters that were chartered prior to September 1, 2016, and which encompass an area larger than a District, are "grandfathered," and may continue to identify themselves by their country name. However, as the RMB Fellowship grows and more Rotarians show interest, the Fellowship may approve additional local chapters, while keeping the older chapter informed.

Areas of coverage are not exclusive. While the RMB Fellowship will discourage the formation of additional local Chapters that are likely to compete with existing Chapters, the Fellowship may approve local Chapters that complement an existing Chapter. For example, District 7020 covers a number of small island countries in the Caribbean. If a District 7020 Chapter existed, and an applicant wanted to charter a RMB Chapter covering those same countries, the Fellowship would discourage that separate Chapter. However, if a group in Kingston, Jamaica wanted to form a smaller, urban-based Chapter, the Fellowship would likely support that request.

All local RMB Chapters must separately affiliate with the RMB Fellowship. Sub-chapters without direct affiliation with the RMB Fellowship will not be permitted.

Regardless of the official coverage area, local RMB Chapters are not restricted from accepting membership of Rotarians outside its district. Rotarians are free to join or participate in local RMB Chapter activities regardless of their home club location.



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Attendance and Membership

The Rotary Means Business Fellowship gives local chapters a great deal of flexibility as to attendance rules for meetings. While the RMB Fellowship has strict rules for Fellowship membership, we give flexibility to allow local chapters to approach membership differently than the Fellowship, while still remaining in compliance with Rotary International's Codes and Policies.

Attendance

There is a wide variety of opinions on who should attend Rotary Means Business events. The opinions will depend on the local chapter's perspective on the purpose and value of RMB.

Some RMB chapters believe that attendance at RMB events should be considered a benefit of membership only, so that all non-Rotarians are prohibited from attending RMB events.

Other RMB chapters see Rotary Means Business as a valuable recruiting tool. Chapters with that perspective may allow non-Rotarians as guests, usually for a limited number of visits. The goal is for the prospective Rotarian to see the value in RMB, and be motivated to join Rotary.

One chapter utilizes RMB gatherings primarily as a recruiting tool. That chapter has occasionally gone as far as requiring that each Rotarian bring a prospective Rotarian as a guest.

Membership

The idea of membership is left up to individual chapters. In many parts of the world, RMB local chapters do not maintain membership roles. Local chapters may maintain invite lists or regular mailing lists, one does not actually "join" the local chapter. The RMB Fellowship's policy is to discourage, but not prohibit local chapters from creating memberships. Local memberships can confuse members, and discourage them from joining the RMB Fellowship.

That being said, the RMB Fellowship recognizes that some cultures value the concept of membership. So let's explore some guidelines at the Fellowship level and the chapter level.

The Rotary Means Business Fellowship has relatively strict membership rules. In order to become a member of the RMB Fellowship, you must be either a Rotarian in good standing, or a Rotaractor. These are the only individuals qualified to join the RMB Fellowship.

The RMB Fellowship allows the local chapter to cast a wider net, but that net must remain within Rotary International's limits for Fellowship membership. Those rules currently (2020) allow, in addition to Rotarians, Rotarian family members and alumni of certain Rotary programs, including RYLA, Rotary Peace Fellowships, GSE, and Vocational Training Teams. This is not a complete list. Please refer to Rotary International Codes and Policies for the complete list of those qualified for RMB local chapter membership. Local RMB chapters are not permitted to adopt membership policies that conflict with Rotary International Codes and Policies



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Name Usage Guidelines

Rotary International has granted the Rotary Means Business Fellowship revocable permission to use the names Rotary Means Business and Rotary Means Business Fellowship. The RMB Fellowship has authorization to grant local Chapters that meet certain qualifications permission to use the RMB name and RMB logos. Chapters may not use the name Rotary Means Business, or the initials RMB, until they have received authorization from the RMB Fellowship. Such use without permission is a violation of Rotary International Codes and Policies and could result in penalties under those Policies.

Once authorization is received, remember that you can not use the name Rotary Means Business as a stand-alone. If you use the words Rotary Means Business, the name must have a modifier – either a name (such as NorCal or Westchester) or a District number.

In addition, on most documents and signage, you should include the phrase: “a chapter of the Rotary Means Business Fellowship.”

Chapter names may be in the local language, but the Chapter must provide an English translation when providing the local chapter name to the Fellowship.

If the chapter name is in English, the standard naming style begins with “Rotary Means Business” or “RMB” and is followed by the location (city, area, or District.) For example, “Rotary Means Business Napa” or “Rotary Means Business District 6970.” Some non-English languages may not effectively translate the phrase “Rotary Means Business.” In that case the RMB Fellowship allows flexibility in creating the chapter name. In general the RMB Fellowship prefers that local chapter names have some reference to Rotary Means Business, RMB, or Rotarians in the name. For example, “Rotarianos e Negocios Brasil.” We discourage generic chapter names like “Ontario Business Group” or “Santa Maria Networking.”

The RMB Fellowship does reserve the right to approve or reject the name of any local Chapter, to insure that all Chapter names meet RMB and Rotary International guidelines and policies.

Unless revoked in writing by the Rotary Means Business Fellowship, permission for local Chapters to use the Rotary Means Business name shall continue as long as the local Chapter is current on the Chapter’s dues to the RMB Fellowship. Should a local Chapter fail to stay current on the chapter’s dues, permission to use the name “Rotary Means Business” shall automatically be revoked.

Any usage of the name “Rotary Means Business” or the initials “RMB” for purposes other than a chapter name, chapter website, chapter social media page/group or signage/documentation directly related to the local chapter must be approved by the Rotary Means Business Fellowship in writing.



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Logo Usage Guidelines

A. Logo Policies

Detailed policies on the usage of the Rotary Means Business Logo are contained in the official Rotary Means Business Fellowship Policies and Procedures document, which is available on request. The information in this section is only a guide, and may be superseded by the Policies and Procedures.

B. Rotary International Approved RMB Logos, 2021



Full logo with detailed words in Rotary Wheel



Full logo with simplified Rotary Wheel



The top logo, with the detailed wording, is the preferred logo, where the usage permits this size and shape. The second logo should be used where the shape is viable, but where a reduced size might make the working in the wheel unreadable. The bottom logo should be used in locations where the primary logo is not viable, for example, lapel pins.



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C. Rotary Approved RMB Local Chapter Logos, 2020



The name of the local chapter should always be placed in a blue bar in the position shown. If the name will fit, use the font size shown in examples #1 and #2. If the chapter name is long, the font size can be reduced. The PMS color for the royal blue is 286C. The formula is C100 M80 Y9 K2. The PMS color for the gold is 130C. The formula is C0 M41 Y100 K0.

D. Rotary Approved RMB Logos, 2020 *(no longer favored)*



This logo was previously approved by Rotary International, but is not preferred.



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E. Original RMB Fellowship Logos *(no longer approved)*



logo #1



logo #2



logo #3



logo #4

You may see vintage documents, clothing, etc. with the Original RMB logo, but, as of November 1, 2020, the original RMB logo is no longer authorized.

These older logos may still appear on some of the pages of this guide until all pages are updated. However the continued use of these older logos until the document is revised does not imply that the older logos are approved for any use by chapters.

Logo merchandise and/or clothing

Local chapters may produce documents, collateral material and signage with the RMB logo without advance permission from the RMB Fellowship. However, a local chapter may not produce or distribute any merchandise or clothing with the Rotary Means Business name or logo without written permission from the Rotary Means Business Fellowship and Rotary International. Producing or distributing such merchandise and/or clothing with the RMB logo, without permission, is a violation of the Rotary Code of Policies, as well as the RMB charter, and may result in severe disciplinary action against any individual or chapter responsible for such violation.

As of this date (2020) the Rotary Means Business Fellowship has some lapel pins with the Traditional RMB logo available for purchase. Once they are sold out, only lapel pins with the new logo will be available. If there is sufficient demand, the RMB Fellowship will make available clothing and/or other items with the RMB logo. If the RMB Fellowship chooses not to produce or distribute particular items with the RMB logo, the RMB Fellowship may provide local chapters with permission to produce same. Such permission must be in writing, and specify the items and quantities, as well as terms and conditions.



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Local Meeting Guidelines (in person)

Creating Your First Meeting

Many local RMB Chapters hold their first meeting with just a few members. Do not be concerned if your first meeting attracts only a handful of Rotarians. This will be your core, which can grow your local chapter into an effective networking group.

We outlined some of the organizational styles earlier in this Guide. RMB chapters using the District model may be able to organize an initial meeting with attendees from a larger group of Clubs. The District Governor can lend his or her prestige, which can encourage more of the clubs in your District to participate. Depending on when you are starting your RMB Chapter, you can approach your District executives and request a pilot networking event that is held as a breakout session at a District Conference. This provides an opportunity to jump start interest in RMB.

If your District leadership is not enthusiastic about RMB, then it will be up to individual Clubs, or groups of Clubs, to organize their RMB groups.

Venue

Some Chapters hold their meetings at the same venue each time. These venues are usually restaurants, hotels, or bars, often owned by a Rotarian. Other Chapters rotate their meetings (just like the original Rotary Club) among the places of business or homes of the local chapter members. Larger RMB groups may meet in public venues like restaurants or hotels, when the businesses or homes of the host can not accommodate the size of crowd expected to attend. In our experience, it may make sense for a new chapter to begin meeting in a fixed venue, until membership is built up to a comfortable level. Once you have enough members, rotating the meetings among members can lead to more excitement, more attendance, and Chapter growth.

Frequency

The frequency of meetings is totally up to the local Chapter. Chapters meet bi-weekly, monthly, or quarterly, and still others on no regular schedule. Each Chapter should find a schedule that works for it.

Refreshments

Meetings at restaurants and bars may include some light snacks, with cash bars. Meetings at members' places of business or homes may also include light snacks, and attendees are sometimes encouraged to contribute a refreshment. Other meetings serve no food or drink whatsoever. This is totally up to your chapter, and your own meeting culture.



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Attendance and Membership

The RMB Fellowship believes that local Rotary Means Business chapters can be excellent recruitment and retention tools for Rotary Clubs. As such, the Fellowship encourages local chapters to welcome the attendance of potential Rotarians on a limited basis. However, some local chapters see RMB primarily as a benefit of Rotary membership, and limit attendance to Rotarians only. The Fellowship allows local chapters wide latitude to set their attendance policies.

The RMB Fellowship has a relatively strict policy on Fellowship membership, limiting Fellowship membership to Rotarians and Rotaractors. While the Fellowship discourages local chapter from promoting local membership, we do allow local chapters more flexibility in who can become a member. Please see Attendance and Membership, page 9, for more details.

Cost

This is another decision left up to the local chapter. Meetings held at restaurants usually have a formal attendance fee, which is used to compensate the restaurant owner for the food, drink and space provided. Meetings held at members' venues may collect some money to reimburse the host, or may collect nothing, with the host being responsible for the costs of refreshments. All Chapters try to keep their attendance fees as low as possible to encourage attendance. Attendance fees collected may be split between the host and the local chapter, on a percentage determined in advance. Attendance fees are different from membership dues.

In accordance with the RMB Fellowship's policy discouraging local chapter "membership," the RMB Fellowship also strongly discourages local chapters charging dues or any membership fee.

Meeting Sponsorship

Some Chapters have an ongoing individual coordinator or steering committee to organize and sponsor meetings, usually when those meetings are held in a regular location. Other chapters ask for volunteer hosts, usually members of the local RMB Chapter.

In some areas, including the District model Chapters in central Pennsylvania and Northeast Florida, most clubs within the District agree to rotate responsibility among the participating Clubs in their area. Each participating Clubs signs up to sponsor a particular month in the year. The sponsoring Club may present the meeting in conjunction with multiple Club members' businesses, or may request that a single member take the reins in sponsoring that month's meeting.

There are many options for selecting meeting sponsors or hosts, limited only by your imagination. There is no right or wrong way, only the way that works best for your group.



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Meeting Agenda

There may be as many different meeting styles as there are different RMB chapters. Each group may find, through experience, some components that work better than others. Here are some typical meeting components:

Gathering and Networking

Most meetings in America have a “soft start.” The official start time may be 6:00PM, but informal networking activities may begin ½ hour earlier. If your country’s culture calls for a punctual start, feel free to adjust the networking portion.

Introductions

Most groups have some sort of introductory process. Smaller Chapters may allow each attendee a 30 second “elevator speech,” while larger Chapters may encourage “speed intros,” where attendees are encouraged to meet a certain number of people they do not know in a limited amount of time.

Programs

Initially, most Chapters did not emphasize formal programs, as those are available at regular Rotary meetings. If the meeting had a specific host, he or she was given an extended period of time to make a presentation. Some Chapters may have had discussion panels. Members with particular skills (taxes, selling, law, or social media, for example) made presentations on those specialties. Other Chapters emphasize the networking aspect of RMB with formal networking exercises.

The growth of RMB in places like India and South America have led to significantly more formal and elaborate meetings and events. These larger events have proved to be quite successful in some areas, leading to more awareness of RMB by non-Rotarians, more enthusiasm for local attendance and membership, and ultimately more growth and success for the local chapter.

Ultimately, the format of the program is left largely up to the individual chapter. The key to the growth and sustainability of your local RMB Chapter is for your attendees to feel they have received real value from the time they spend at your RMB meeting. Try different things out, solicit feedback from your attendees, and see what works best for your Chapter.

Typical Agendas

Typical agendas for the more informal meeting styles are attached to these Guidelines in the Appendix.



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Local Meeting Guidelines (virtual)

Introduction

The Covid-19 virus led to many unanticipated changes in how groups get together. Rotary Clubs began meeting virtually. Rotary Means Business chapters also adopted the virtual meeting format, using many of the available venues, including GoToMeeting, ezTalks, Google Hangout, Skype, and Zoom. Virtual meetings allowed for a wider potential audience and led to many innovations. A few will be mentioned here. This information is current as of September 2020.

Chapter Meetings

Many of the elements present at in-person meetings can be replicated at virtual meetings: introductions, elevator speeches, keynote presenters, PowerPoint slide shows. Depending on your platform, virtual meetings may also include special features such as webinars and breakout rooms. Chapter #8, Chicagoland, was launched during the Covid pandemic, and has shown much innovation in virtual meetings.

Onclaves

Some chapters in India have launched larger regional and international meetings. For in-person meetings, the term Conclave was often used. Virtual meetings are referred to as Onclaves. Attendance at some Onclaves in 2020 has exceeded 500 Rotarians. With these larger meetings, it is easier to recruit top quality keynote speakers. While one-to-one interaction can be more limited in Onclaves, they do present the opportunity to expose your business to a much larger audience.

solicit more information from those specializing in virtual meetings.



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Promotion and Communication

Internet Presence

The Rotary Means Business Fellowship maintains both a Facebook page and a LinkedIn Group, each named “Rotary Means Business Fellowship.” Many Chapters have Facebook and/or LinkedIn pages or groups. The suggested naming convention is outlined earlier in this document. The same naming conventions should be used for chapter websites and chapter pages or groups on social media sites. Please remember that Rotary International Codes and Policies do not allow any RMB organization or Chapter to use the words “Rotary Means Business” without a modifier.

The only exception, which was specifically allowed by Rotary International, is the RMB Fellowship website. The RMB Fellowship owns the URLs and maintains the websites: Rotary Means Business.org, .com, and .net. Local Chapters may wish to create pages or groups on the master website, or create their own website and link it to the Fellowship website. Creating these groups or forums on the RMB Fellowship website will usually require assistance from the RMB Fellowship webmaster.

Communication

Regular communication is critical to the success of your local Rotary Means Business Chapter. At the least, RMB chapters should maintain communication distribution lists, which can be used for announcements, and for communication among members between the chapter meetings. Some Chapters use the email list to request referrals for specific tasks or skills. The RMB NorCal group has for years maintained an email list for exchanging referrals and other information. The WhatsApp application is popular in India and other areas for inter-chapter communication. Other chapters with technologically savvy members have developed proprietary apps for communication. The RMB Fellowship does not limit communication methods, but, rather encourages open communication among members and chapter leaders.

Tell Us What Works For You

The early RMB Chapters, which came into existence prior to the approval of the Fellowship, often learned what worked from adjacent RMB Chapters. They then added their own spin to improve their members’ experiences. Sometimes the “older” Chapter would adopt some innovation created by the “newer” Chapter. The RMB Fellowship is intended to be the clearing house for all the individual local RMB Chapters. If you try something in your meetings, or in your chapter organization, that you’d like to share with other Chapters, please let us know. This guide will be updated periodically, and new ideas will always be considered for inclusion. No matter who leads this Fellowship, these two email addresses will always reach the leadership of the Fellowship: info@RotaryMeansBusiness.org and chair@RotaryMeansBusiness.org.



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Resources

Support and Assistance

The leadership of the Rotary Means Business Fellowship is available to assist in the formation and ongoing success of local RMB Chapters. Depending on your geographic area, RMB Fellowship Board members or other RMB Fellowship volunteers may be available for in-person or on-line meetings or presentations to your local Club or District. We currently have Board members and volunteers in California, New York, South America, Europe, and India. Please contact Chair@RotaryMeansBusiness.org for any assistance you require.

Promotional Documents and Information *(this section still being developed)*

Some of these documents may be found by following the link. Others are available on request from the Rotary Means Business Fellowship:

- Single sheet outline of RMB Fellowship benefits
- Single sheet outline of RMB local chapter benefits
- Detailed history of Rotary Means Business
- Other generic promotional documents, in MS Word, available for your customization. *(on request)*
- Complete presentation, promoting RMB in general, including script and PowerPoint. *(on request)*
- Presentation, promoting RMB & the District sponsorship model, including script & PPT *(on request)*
- Published articles about the RMB Fellowship and local RMB chapters *(please send us yours)*

Operational Documents and Collateral Materials *(this section still being developed)*

While some of these documents are attached to this guidebook, we also request typical documents from chapters throughout the world, so we can share them with other local chapters. In addition to the documents that are a part of this guidebook, feel free to request alternative documents such as those listed below. If available, we will be happy to share them with you:

- Sample agendas (collected from various local RMB chapters)
- Sample checklists, sign-in sheets and referral forms
- Fellowship By-Laws and suggested local chapter By-Laws*
- Additional information on the various organizational models (Club, Multi-Club, District)
- District Model, District 7390: <http://www.rotary7390.org/Page/rmb-northern-tier-pics-docs>

*Not attached. Available on the RMB website, under "About Rotary Means Business"

Local Chapter Leadership

A list of currently active local Rotary Means Business Fellowship Chapters, along with key leaders of the chapters, is included on the following page(s). It is updated as new information is received. Please send any corrections or changes to Chair@RotaryMeansBusiness.org.



Rotary Means Business Fellowship



Guide to Forming a Local Chapter

Fellowship Contact Information

Email

general in-box	info@RotaryMeansBusiness.org
chairperson	Chair@RotaryMeansBusiness.org
webmaster	webmaster@RotaryMeansBusiness.org
officers	(OfficerPosition)@RotaryMeansBusiness.org
officer example	Treasurer@RotaryMeansBusiness.org
directors	Director(number)@RotaryMeansBusiness.org
director 4 example	Director4@RotaryMeansBusiness.org
Board election in-box	election@RotaryMeansBusiness.org

Mailing Address

P.O. Box 95, Santa Rosa, CA, 95402-0095, USA

Rotary Means Business Fellowship Leadership Team 2022-2023

Director 10	Sachin Gururaj	Bangalore, India	SachinGururaj@gmail.com
Vice Chair (D1)	Bill Fishman	New York, USA	lwf7471@gmail.com
Secretary (D9)	Rajamohan Dhandapani	Coimbatore, India	Rajamohan@gmail.com
Treasurer (D2)	Mark Burchill	California, USA	RMBMarkB@sonic.net
Director 3	(open)		
Director 5	Kris Anderson	California, USA	KrisAnderson@manos.us
Director 4	Leonardo Santos	Dois Irmãos, Brazil	Leonardo@BenderSeguros.com.br
Director 6	Marko Hozjan	Slovenia	Hozjan.Hozjan@gmail.com
Director 7	Jon Bilson	Western Australia	Jon@Centauri.net.au
Director 8	Kalpana Srilalitha	Bangalore, India	Rtn.Kalpana@gmail.com
Director 11	Kanak Jain	Kolkata, India	Kanak@AskSuskan.com

Directors represent specific geographical areas:

North America:	Directors 1, 2, 3
South America:	Director 4
at large:	Director 5
Europe:	Director 6
Australia-New Zealand:	Director 7
Asia*	Directors 8, 9, 10, 11

*Countries partially in both Europe and Asia, including Turkey and Russia, are classified as Asia.

Please feel free to contact any Director or Officer of the RMB Fellowship if you would like assistance or information.

Odd numbered Directors are elected in odd numbered years (2023, 2025, 2027, etc.)

Even numbered Directors are elected in even numbered years (2022, 2024, 2026, 2028 etc.)

Officers are appointed by the Board of Directors. RMB members in good standing may self-nominate to run for the Board. All candidates must adhere to the RMB Election Guidelines, available on request.



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Rotary Means Business Election Guidelines

(These Guidelines are based on Rotary Code of Policies #17.040.1. Guidelines for District-Level Elections and #26.090.5. Rules Regarding Campaigning, Canvassing and Electioneering)

17.040.1

Rotarians and all candidates shall

1. Learn and follow both the spirit and the letter of RMB's election guidelines
2. Not undertake personal initiatives to gain visibility, personal recognition, or favor
3. Not respond in kind to another candidate's improper activities
4. Not communicate with or visit chapters during the election period, except to fulfill necessary functions.

26.090.5.

It is a fundamental principle in Rotary Means Business that the best-qualified candidate should be selected for service in RMB's elective offices. Therefore, any effort to influence the selection process in a positive or negative manner by campaigning, canvassing, electioneering or otherwise is prohibited under the RMB Fellowship Election Guidelines.

The following rules shall be followed concerning campaigning, canvassing and electioneering for any Rotarian considering election to the Board of Directors of the Rotary Means Business Fellowship.

- 1) Rotarians should at all times conform to the prohibitions of the RMB Fellowship Election Guidelines concerning campaigning, canvassing or electioneering. All Rotarians should observe both the letter and the spirit of the bylaws and refrain from any activity whose purpose or effect is to influence others by promoting or soliciting support for a candidate's or another Rotarian's candidacy. Such activity is repugnant to the spirit of the bylaws and the principles of Rotary and will be grounds for disqualification of a candidate.
- 2) Candidates should not encourage non-members of the Rotary Means Business Fellowship to vote in the election, nor to support or oppose any candidate.
- 3) Campaigning, canvassing or electioneering is any action seeking to promote, attack, support, or oppose a candidate, either directly or indirectly, in any medium, including, but not limited to, any action seeking votes, requesting support in a forthcoming election, distribution of literature or promotional materials or other overt actions intended to promote one's candidacy for an elected RMB Fellowship office.
- 4) Candidates may provide their Statement of Qualifications to the RMBF election officer when requested. The statements of all candidates who have submitted a Statement of Qualifications will be distributed with the ballots. This Statement of Qualifications is NOT considered electioneering.
- 5) The periods of candidacy for elective office begin when individual Rotarians begin to give serious consideration to submitting their names for a position covered by the RI rules for nominations and elections. Commencing at that time, candidates should be particularly careful to avoid any actions designed to publicize their names or achievements, to call attention to the applicable nominations or elections, or to give candidates an unfair advantage over other candidates for the same position.
- 6) Should a candidate become aware of any campaigning or electioneering activities which are undertaken on the candidate's behalf, the candidate shall immediately and in writing express disapproval to all concerned and instruct them to terminate such activity.



Rotary Means Business Fellowship



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Rotary Means Business Fellowship Chapters and Contact Information

English name shown. Some chapters may operate locally in their native language. In most cases (in English) the actual chapter name includes the words "Rotary Means Business," not "RMB." The abbreviation RMB is used to save space. (information current as of February 2021)

1. RMB NorCal (CA, USA)	5130	Mark Burchill*	NorCal@RotaryMeansBusiness.org
2. RMB Westchester (NY, USA)	7230	Bill Fishman*	lwf7471@gmail.com
3. <i>(chapter closed: number retired)</i>			
4. RMB District 7390 (PA, USA)	7390	Scott Stevens	SStevens@44BusinessCapital.com
5. RMB District 5150 (CA, USA)	5150	Yuhui Chen	YuhuiFitness@gmail.com
6. RMB Brasil	4430	Leonardo Santos*	RotaryMeansBusinessBrasil@gmail.com
7. RMB Coimbatore (India)	3201	Rajamohan Dhandapani	RMB@RMBCoimbatore.com
8. RMB Chicagoland (IL, USA)	6450	<unknown>	
9. RMB Montevideo (Uruguay)	4980	Nicholas Canepa	NCanepa50@gmail.com
10. RMB Oahu (HI, USA)	5000	Marco Schlessler	MarcoHi@hawaiiantel.net
11. RMB Bangalore (India)	3190	Subhot Pandit	Pandit.lic@gmail.com
12. RMB Reno-Sparks (NV, USA)	5190	Austin Sweet	ASweet@WRAdvisors.com
13. RMB Kosova	2481	Fatos Axhemi	FatosAxhemi@gmail.com
14. RMB Bolivia	4690	Erwin Roca	info@RMB-Bolivia.org
15. RMB Stoneham (MA, USA)	7930	David Gardner	DJG@BoydDirect.com
16. <i>(chapter closed: number retired)</i>			
17. RMB South Placer Metro (CA, USA)	5180	Justin Whitsell	RotarianJustin@gmail.com
18. RMB District 6970 (FL, USA)	6970	Honora "Nonie" Larson	No_Knee1@yahoo.com
19. RMB Campinas (Brazil)	4590	Lucio Brita	RMB.Campinas@gmail.com
20. RMB Treasure Coast (FL, USA)	6930	Robert MacCallum	ExitRightFL@gmail.com
21. RMB District 6950 (FL, USA)	6950	Paul Friedlander	Paul.Friedlander@MyTotalTitle.com
22. RMB District 7255 (NY, USA)	7255	Stephanie Dunaieff	Stephanie.Dunaieff@MargotCorporation.com
23. RMB Tampa (FL, USA)	6980	Jeffrey Siebenaller	JSiebenaller7@gmail.com
24. RMB District 7490 (NJ, USA)	7490	Peter Krautle	Peter@LouisaVoice.com
25. RMB Sarasota (FL, USA)	6960	Doug Smoot	DSmoot@iBusinessSolutions.com
26. RMB District 6960 (FL, USA)	6960	Daryl Keys	DKeys@zypha.com
27. RMB Mexico City	4170	Rafael Vasquez	VasquezR.mx@gmail.com
28. RMB Kolkata (India)	3291	Manoj Jain	JainMahoj@gmail.com
29. RMB Macedonia	1912	Agron Bexheti	Agron.Bexheti@gmail.com
30. RMB Greece	2484	George Dimitriadis	info@Dimitriadis-Trade.com
31. RMB Ghana	9102	Nana Osae Addo-Dankwa	N.O.Addo-Dankwa@InvestEyeCapital.com
32. RMB Muntenia Moldova (Romania)	2241	Alexandru Lucian Salcutan	Proveritas1Romania@yahoo.com
33. RMB Mysuru (Mysore, India)	3180	Sanjay P.	SanjayPrapu@gmail.com
34. RMB India Delhi (India)	3012	Brijesh Mathur	DelhiNCRMB@gmail.com
35. RMB Ahmedabad (India)	3050	Giriraj Dave	GSDave61@gmail.com
36. RMB District 7210 (NY, USA)	7190	Louis Turpin	Rotary.Turpin@gmail.com
37. RMB District 7190 (MA, USA)	7910	Roy Balfour	romart@aol.com
38. RMB District 6270 (WI, USA)	6270	Kola Alayande	KAlayande@live.com
39. RMB District 7680 (western NC, USA)	7680	Kim Angeli	Kim@GratefulBox.com
40. RMB District 7190 (NY, USA)	7190	Larry Jones	DGLarry2019@gmail.com
41. RMB Sao Paulo City (Brazil)	4420	Michael Bernard Claude Lairre	info@RMBESP.com.br
42. RMB Chennai (India)	3232	Ravi Raman	RRIndus@yahoo.com
43. RMB District 1070 (UK)	1070	Peter Berry	BerryPeterG@aol.com
44. RMB Rockland County (NY, USA)	7210	Seraphim Wood	Seraphim@SeraphimWood.com



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45. RMB Middletown (NY, USA)	7210	Sal Lucido	LucidoSnP@aol.com
46. RMB Surat (India)	3060	Tushar Shah	TusharRotary@gmail.com
47. RMB District 6910 (GA, USA)	6910	Scott Yochum	Scott@ScottYochum.com
48. RMB District 7890 (CT, USA)	7890	Bennett Forrest	BennettForrest@kw.com
49. RMB Tiruchirappalli (India)	3000	Felixraj. F	ImageFelixRtn@gmail.com
50. RMB District 9110 (Nigeria)	9110	Sunday Gbengo	SOGNigeria@yahoo.co.uk
51. RMB Mauritius (Indian Ocean)	9220	Nurveen Ratty	Nurveen@gmail.com
52. RMB Abuja (Nigeria)	9125	Jowi Jokachy	RMB52Abuja@gmail.com
53. RMB Three Borders (Paraguay)	4845	Silvano DeAlmeida	RMB.Paraguay@gmail.com
54. RMB Pampa Argentina	4920	Alfredo Fairbairn*	Fairbairn@Estudio-Fairbairn.com.ar
55. RMB District Western Australia	9455	Martin Graham	AwakenedFromBlindsWalkingSleep@gmail.com
56. RMB Maringa (Brazil)	4630	Humberto Augusto Borges Ferreira	HumbertoABFerreira@gmail.com
57. RMB Madurai (India)	3000	MS Saravanraj	MSSaravanaj@gmail.com
58. RMB Numero Uno Mumbai (India)	3141	Som Saini	SomSaini@gmail.com
59. RMB Vadodara (India)	3060	Devang Shah	BarodaMetal@gmail.com
60. RMB District 7020 (Caribbean)	7020	Derek W Smith Jr.	DerekWSmithJr@gmail.com
61. RMB District 3142 Star Polaris (India)	3142	Ashok Bhambri	Ashok_Kumar_63@yahoo.com
62. RMB District 3142 Corporates (India)	3142	Dr. Mrs. Mangal Tiwari	Mangal.Panchkarma@gmail.com
63. RMB District 3300 Malaysia	3300	Raji Melambaran	Raji@RotarySubang.org
64. RMB Thane Magnates (India)	3142	Narendra Rao	ThaneMagnates@gmail.com
65. RMB Coral Springs (FL, USA)	6990	Vera Schafer	RMBCoralSprings@gmail.com
66. RMB Tirunelveli (India)	3212	S. Ulaguraj	Ulaguraj1966@gmail.com
67. RMB District 9211 (Tanzania & Uganda)	9211	Rogers Karebi	Rogers.Karebi@gmail.com
68. RMB Southern Africa	9400	Riana Pretorius	Riana@efo.co.za
69. RMB District 6920 (GA, USA)	6920	Steve Barnes	Steve.Barnes.Moody.AFB@gmail.com
70. RMB District 3131 (Pune, India)	3131	Deepak Bhalerao	DSBhalerao@gmail.com
71. RMB Amazonia (Brazil)	4490	Jerônimo Corrêa Sodré Júnior	Amazonoia@condoap.com.br
72. RMB Canberra (Australia)	9710	Michael Rabey	MichaelPRabey@gmail.com
73. <i>(chapter closed: number retired)</i>			
74. RMB Cochin (India)	3201	Reji Raman	RMBCochin@gmail.com
75. RMB Hyderabad (India)	3150	Mr. Sreenidhi M.R.	MrSrinidhi009@gmail.com
76. RMB E Vision 3141 (India)	3141	Kanderp Khandawala	Rtn.Kanderp@gmail.com
77. RMB Jaipur (India)	3054	Arvind Kumar Batra*	AB@ArvindBatra.in
78. RMB Vijayawada (India)	3020	Ravisankar Srinivas Akshintala	rads4@gmail.com
79. RMB Madras (India)	3232	Dr. G. Meganathan Ph.D	Meganathan@TNCEngineers.com
80. RMB SoBo (South Bombay, India)	3141	Anand Mane	RtnAnandMane@gmail.com
81. RMB Hassan (India)	3182	Pradeep Gowda	PradeepSGowda1@gmail.com
82. RMB Rajkot (India)	3060	Chandresh Manwani	ChandreshManwani@gmail.com
83. RMB District 3060 (Vapi, India)	3060	Parag S. Doshi	Parag.Swapnil@gmail.com
84. RMB Vizag (India)	3020	Sunil Chaudhari	balajiplynddoors@gmail.com
85. RMB Kota (India)	3054	Kapil Tuteja	Tuteja.Kapil@gmail.com
86. RMB Vijayawada Midtown (India)	3020	Mahesh Chand Jaju	MCJaju72@gmail.com
87. RMB Gorgaon (India)	3011	Abhinav Bansal	mail@AbhinavBansal.in
88. RMB Tirupur (India)	3202	A. Najaraj	Fincon567@gmail.com
89. RMB Nashik	3030	Omprakash Rawat	Omprakash.Rawat@IndianClassics.co.in
90. RMB Pondicherry (India)	2981	Maraimani Chakkaravarthy	Maraimani.Chakkaravarthy@gmail.com
91. RMB Mumbai North West (India)	3141	Jatin Lakhani	RMBNorthwest@gmail.com
92. RMB Theni (India)	3000	Venkateswaran Mariappan	Mvenkatca@yahoo.in
93. RMB Kakinada (India)	3020	S. Murthy Chittoory	chsnmurthy@gmail.com
94. RMB Erode United (India)	3202	A.C. Paramasivam	RMBFErodeUnited@gmail.com



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95. RMB Ankleshwar Bharuch (India)	3060	Manish Shah (Shroff)	Manish@Shroffit.com
96. RMB Montreal (Quebec, Canada)	7040	Mark Chau	MarkHenryChau@gmail.com
97. RMB Erode Pride (India)	3202	R. Jeeva Sidhhaian	RMBFErodePride@gmail.com
98. RMB Kheda Anand (India)	3060	Dharmesh Gajjar	RMBKA2020@gmail.com
99. <i>(chapter closed: number retired)</i>			
100. RMB Pune Business Circle (India)	3131	Mahesh Saptarshi	RMBPuneBusinessCircle@gmail.com
101. RMB Shivamogga (India)	3182	Vasanth Hoblidar	RMBShivamogga@gmail.com
102. RMB District 3170 (Goa, India)	3170	Satish Rajmane	Satish@MultipleTaask.com
103. RMB Portugal	1970	Ana Paula Silva	AnaSSilva@gmail.com
104. RMB District 1912 (Slovenia)	1912	Marko Hozjan*	Hozjan.Hozjan@gmail.com
105. RMB Noroeste de Mexico	4100	Claudia Arizmendi Franco	RotaryMB4100@gmail.com
106. RMB Middle North Mato Grasso (Brazil)	4440	Rullyan Peterson Sampaio	RMBMedioNorteDOMT@gmail.com
107. RMB Istanbul	2420	Mehmet Barkin Altinok	Barkina@biri.com.tr
108. RMB Sao Paolo Capital South (Brazil)	4420	Helio Nelson Fernandes	HelioNelson@HNBrindes.com.br
109. RMB Dhule (India)	3060	Deepak D Ahire	DeepakAhire011@gmail.com
110. RMB Poland	2231	Michal Frelichowski	M.Frelichowski@adep.pl
111. RMB Rotaract Madura (India)	3000	S. Shanmugavel	ShanmugavelS17@gmail.com
112. RMB Kutch (India)	3054	Amit Chauhan	RMBKutch@gmail.com
113. RMB District 7600 (Virginia, USA)	7500	Rich Salon	RichSalon@comcast.net
114. RMB District 5000 (Hawaii, USA)	5000	Naomi Mansuno	info@RotaryD5000.org
115. RMB Vizianagaram (India)	3020	G. Shiva Kimar	SvnShiva@gmail.com
116. RMB Mangalore (India)	3181	Kiran Kumar	RotaryMeansBusinessMangaluru@gmail.com
117. RMB Englewood (Florida, USA)	6960	Traci Hammill	RotaryEnglewood@gmail.com
118. RMB Phoenix Metro (Arizona, USA)	5495	Stephen Phair	SunLakesRMB@gmail.com
119. RMB Jamnagar	3060	Nimesh Rajput	RMBJamnagar@gmail.com
120. RMB Deccan Gujarat	3060	Shitansh Ghanshyambhai	RMBDeccanGujarat@gmail.com
121. RMB Udaipur	3054	Naveen Vaishnav	Vaishnav44@yahoo.com
122. RMB District 3212	3212	K.R.Karpoor	KRKarpoor@CoolHome.co.in
123. RMB Puerto Rico	7000	Ana Garcia	AnaMil826@gmail.com
124. RMB District 6900	6900	Carter Stout	Rotary6900RMB@gmail.com
125. RMB Visakhapatnam	3020	Siva Prasad Singupuram	RMBViskahapatnam125@gmail.com
126. RMB Kenya	9212	Eric Kimani	RotaryMeansBusinessKenya@gmail.com
127. RMB Madurai Central	3000	Y. Kumanan	YKumanan@gmail.com
128. RMB Dindigul	3000	Vincent Hirudayaraj	RMB.Dindigul@gmail.com
129. RMB Trichur	3201	Manoj Pushkaran	ManojKalarikkal@gmail.com
130. RMB Indore	3040	Sarjiv Patel	SarjivPatel@gmail.com
131. RMB Jalandhar	3070	Dhanya Nair	MailToKAC@gmail.com
132. RMB China	none	Poon Onn	Poon@atech-sh.com
133. RMB Kumbakonam	2981	Vijayan K.	RMBFKumbakonam@gmail.com
134. RMB District 3292 (Nepal)	3292	Bishnu Hari Dahal	RMBRID3292@gmail.com
135. RMB Nepal	3292	Tilak B. Thapa	TilakThapa@me.com
136. RMB Riuru (Kenya)	9212	George Karuku Kamau	SteveG70@gmail.com
137. RMB Saltillo-Ramos (Mexico)	4110	Hector Horacio Davila Rodriguez	staff@pis.mx
138. RMB Zambia Southern Province	9210	Clement Chibanga	CreativeRotarian@gmail.com
139. RMB Metro Manila	3800	Augusto Soliman	AC_Soliman@yahoo.com
140. RMB District 5280 (Los Angeles)	5280	Jewel D'Aloia Price	JDAlloiaPrice@gmail.com
141. RMB Maryland	7620	Paritosh K. Tungaturthi	PKT@ippundit.com
142. RMB Denton County (Texas)	5790	Jack Kearney	JackKearney@DumasPartners.com
143. RMB Kampala (Uganda)	9213	Francis Xavier Sentamu	XSentamu@gmail.com
144. RMB Rhone-Alpes (France)	1717	Carol Bausor	Carol.Bausor@iltc-lyon.com



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145. RMB Lehigh Valley (Pennsylvania)	7430	Gail Micca	GailMicca@gmail.com
146. RMB Utah (Southwest)	5420	Jenni Wilson	RMBUtahUSA@gmail.com
147. RMB Garima (all female - Mumbai)	3141	Suchita Ambardekar	RMBGarima@gmail.com
148. RMB North Texas	5810	Alan Feigenbaum	Alan@RisingHillMarketing.com
149. RMB Central Mumbai	3171	Natarajan TR	RMB.CM.d3171@gmail.com
150. RMB Ludhiana (Punjab, India)	3070	Amanpreet Singh	smaranenterprises@gmail.com
151. RMB Surendranagar (Gujarat, India)	3060	Manish Dave	ManishDave@SmartStation.in
152. RMB Albania	2485	Korab Zhuja	RMBAlbania@gmail.com
153. RMB Nagpur (Maharashtra, India)	3030	Ammol Walke	RMBNagpur22@gmail.com
154. RMB Okanagan (B.C., Canada)	5060	Bradley (Brad) Seri	RMB.Okanagan@gmail.com
155. RMB Theni Nexus (Tamil Nadu, India)	3000	B Ramachandran	RMBF.TheniNexus@gmail.com
156. RMB Madras (Tamil Nadu, India)	3232	Ganapathy Suresh	GSRotary3232@gmail.com
157. RMB _____	_____	_____	_____
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Chapter leaders can be great resources for those looking to launch new local chapters. Chapter leaders in **bold**, with an asterisk (*) after their name have specifically volunteered to assist new chapters.

Chapters in grey text and italics are not confirmed as still active.



Rotary Means Business Fellowship



Guide to Forming a Local Chapter

The Legal Stuff

Name

Rotary International owns the name “Rotary Means Business,” and the initials “RMB” when used to imply the abbreviation of “Rotary Means Business.” Rotary International has granted the Rotary Means Business Fellowship revocable permission to use the name “Rotary Means Business” and the initials “RMB.” The Rotary Means Business Fellowship may grant the revocable permission to use the name “Rotary Means Business” and the initials “RMB” only to affiliated Chapters. Individual, non-affiliated Rotary business networking groups may not use the name “Rotary Means Business” or the initials “RMB.” Any use of the name “Rotary Means Business” must follow the Codes and Policies of Rotary International.

Logo

The Rotary Means Business Fellowship owns the Rotary Means Business logo including the words and/or initials, and the distinctive shape of the logos. Use of the logos, or any logo of similar shape intended to imply connection to the Rotary Means Business Fellowship, without the express permission of the Rotary Means Business Fellowship, is strictly prohibited.

Not an Agent of Rotary

Local Chapters of the RMB Fellowship must clearly indicate that they are not an agency of, nor are they controlled by, Rotary International.

Per Article 42.010.14 of the Rotary Code of Policies, a local RMB Chapter desiring to request the cooperation of Districts, Clubs or Rotarians outside of its own membership in connection with any matter whatsoever, by any means, including telemarketing, must first submit its purpose and plans to the governor or governors of the involved area and secure his, her, or their approval.

No local Chapter of the RMB Fellowship shall solicit financial assistance or participation in commercial ventures from any Rotary District or Club or from individual Rotarians other than its own members unless and until it first secures authorization from the District leadership. No Chapter of the RMB Fellowship shall solicit funds on websites, with the exception of membership dues.

Comply With Rotary Policies

All local chapters of the Rotary Means Business Fellowship must comply with RI policy for use of the Rotary Marks, including use of proper identification and qualifying language regarding the Rotary Fellowship(s).



Rotary Means Business Fellowship

Guide to Forming a Local Chapter



Why Rotary Means Business (RMB) Is Important

- RMB honors the original focus of Rotary's founders: **BUSINESS NETWORKING**; and strengthens our Vocational Avenue of Service
- RMB provides chances for expanded business and professional opportunities by bringing Rotarians together in a broader, cross-club social/business-networking environment
- RMB provides a structure to bring "business" back into Rotary in a way that supplements rather than competes with the service and fellowship aspects of Rotary
- RMB provides opportunities for qualified guests to experience the value of Rotary, learn more about Rotary, and possibly become Rotarians
- RMB supports member retention as Rotarians see the value added to Rotary by RMB
- When we are able to provide opportunities to strengthen the businesses represented at Rotary, our members will be stronger, creating stronger clubs
- With stronger members, Rotary will be stronger, The Rotary Foundation is stronger, and therefore we are able to do more to make our communities stronger



**The strength we bring to our communities
begins and ends with strong businesses
working together guided by the 4 Way Test.**



Rotary Means Business Fellowship

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Proposed Local Chapter Registration and Information

District Number: _____ Today's Date: _____

Chapter Name* (native language): _____

Chapter Name* (English): _____

Sponsoring Club(s) or District: _____

Coverage Area: _____

Leader or Contact Name: _____

Leader or Contact Title: _____

Leader or Contact email: _____

Leader cell phone (for WhatsApp) _____

Chapter email:** _____

Proposed Date of First Meeting: _____

Cost to Attend, if any: _____

Date Fellowship Affiliation Paid: _____

*Standard chapter names begin with the words "Rotary Means Business," followed by the location (city, area, District.) Non-standard names may be allowed, but the Chapter name should include a reference to Rotary or Rotarians.

**The RMB Fellowship recommends that chapters have a dedicated email address. This allows the Fellowship to stay in communication with your chapter even if the leadership changes.

<By registering your local chapter on this form, you give the Rotary Means Business Fellowship permission to list your chapter and contact information on the Chapter Finder on RotaryMeansBusiness.org, unless you specifically opt out.>

^^

<p>Fellowship Use Only</p> <p>Chapter Approved: _____</p> <p>Coverage Area Approved: _____</p> <p>Fellowship Dues Paid: _____</p> <p>Governing Documents Submitted: <input type="checkbox"/> yes <input type="checkbox"/> no</p> <p>Documents Status: <input type="checkbox"/> to follow</p>	<p>Chapter Number: _____</p> <p>Date Approved: _____</p> <p>Date Approved: _____</p> <p>Date Paid: _____</p> <p>Date Submitted: _____</p> <p><input type="checkbox"/> approved <input type="checkbox"/> requires revision</p>
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Rotary Means Business Fellowship

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Local Chapter Annual Report

Chapter Number: _____ District: _____ Date of Report: _____

Chapter Name (English) _____

Sponsor Club(s) or District _____

Coverage Area _____

Fellowship Liaison Name _____

Fellowship Liaison Email _____

Chapter Dedicated Email _____

Website URL _____

Facebook Page/Group _____

LinkedIn Group _____

Meeting Day and Time: Regular _____ (day + time)
 Varies _____ (details)

Meeting Location: Regular _____ (location)
 Varies _____ (details)

Meeting Attendance: Rotarians only
 Rotarians and guests
 Other: _____
 Typical number of attendees _____

Membership: Rotarians
 Rotaractors
 Spouses (if not Rotarians)
 other _____ (describe)
 Number of current active members _____

Leadership Team

Chair or Coordinator: _____ (name)
 _____ (title)
 _____ (email)

Fellowship Liaison (if different) _____ (name)
 _____ (title)
 _____ (email)

Please list additional members of the leadership team on a separate sheet of paper



Rotary Means Business Fellowship

Guide to Forming a Local Chapter



District Model RMB Launch Checklist *(courtesy of RMB District 6970)*

Here are the steps necessary to develop a District centered RMB model:

Steering Committee/Clubs/Members

Find an RMB Champion for the District	Initial champion
Find Champion for regions in District	Region 1 Region 2 Region 3 Region 4
Get 1 or more Club Ambassadors for each club	
Establish initial Steering Committee	
Modify and ratify RMB operating plan	
Get district wide distribution of Why RMB is Important document to educate clubs and members.	
Gain club support starting with the clubs represented by the Champions (these clubs are likely to be early meeting sponsors as well as the initial source for steering committee members).	
Work with District to finalize announcement, registration, payment, and reimbursement process	
Get first regional events scheduled and promoted	
Register as an official RMB group on RotaryMeansBusiness.com (\$30/year dues)	
Promote individual membership in RMB (cost \$10/year per person) to support the fellowship.	
Work with clubs within each region to have 2-3 members from each club represented at upcoming RMB events.	
Periodically survey attendees to determine how RMB can be made better.	



Rotary Means Business Fellowship

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District Support Required

Gain district support for RMB	
Incorporate a non-profit, get EIN, establish banking	
Get District approval that RMB meetings can be used as make-up meetings.	
Create/expand District RMB Web Site	
Establish plan for <ul style="list-style-type: none"> - meeting notification - meeting registration - sponsorship - payment processing 	
Determine reimbursement process to host clubs for meeting expenses incurred (payments based on predetermined meeting fee and number of registrations)	
Determine process for emailing all Rotarians who are interested in or registered with RMB. This will be used for event notifications.	
Work with district to get email notifications to all clubs/all members about RMB	



Rotary Means Business Fellowship

Guide to Forming a Local Chapter



Typical Meeting Agenda *(courtesy of RMB District 6970)*

6:00-6:30 Rotarians and Guests Arrive

- Sign in at entry table, pay admission fee, Name badges
- Complete "Business Closed: slips from previous R2Rs and put in receptacle
- General networking until formal activities begin

6:30 Welcome by chair or host

- Host rings bell, calls the meeting to order, welcome Rotarians and guests
- Overview of RMB and purpose of this event
- Introduce Event Sponsor(s)
 - Mark Vickers - Speaking Is Selling**
- Introduce Founding Corporate Sponsor(s)
 - Interchanges – Chris Paterson + Kessler Creative – Keith Kessler**
- Introduce Special Guest
 - Our District Governor Marshall Butler - A few words**
- Pertinent RMB business and upcoming meetings
 - Future Meeting Sponsors
 - Club Ambassadors
- Draw 3 names for 3X3 talks

6:50 R2R (Rotarian to Rotarian) Meeting Updates

- Member RMB Success Stories and Thank-you's
- Chair suggests members schedule R2R meetings while here

6:55 Introductions, approximately 50% of attendees (30 seconds max)

- Name
- Rotary club
- Business Name
- Slogan or Unique Selling Proposition
- Services or Products
- Repeat name and Rotary club

7:10 Sponsor Craft Talks (3x3) or (1x6)

7:20 Introductions, remaining attendees (30 seconds max)

7:35 Rotarian Craft Talks (3x3)

- 1)
- 2)
- 3)

7:45 Focused Networking

- Bell ring every 5 minutes to remind members to circulate

8:25 Reminders

- www.RotaryMeansBusiness.org
- RMB6970.com
- Networking is a process NOT an event – Remember to follow-up
- Upcoming Meetings: August 15, St Augustine, and August 22, Daytona

8:30 Adjourn



Rotary Means Business Fellowship



Guide to Forming a Local Chapter

Typical Meeting Host Checklist *(courtesy of RMB NorCal chapter)*

Host club to provide the following:

- Commit to a date per the RMB schedule
- An interesting venue for the event that will comfortably hold 35-50 people (standing)
- Decorations and signage at the venue (club banner and Four Way Test banner)
- President or president-elect of the host club to welcome everyone to your town/city & club
- The club bell, which the president or president-elect will ring to start & end the event
- Club makeup cards

RMB Chapter to provide the following:

- RMB pull-up banner
- Name tags and marking pens for name tags
- Sign-in sheet, "Business Closed" slips, and other necessary documents
- Cash box, if admission is charged
- Table top signage as needed

Pre-meeting publicity

- Post event on www.RotaryMeansBusiness.org website
- Club newsletter, website, Facebook, distribute flyers, etc.
- Announcements at weekly meetings
- Directions to event site

Venue Requirements

- Empty floor space large enough for 35-50 people to stand in a circle
- Convenient parking
- Quiet room

Tables

- Sign in table with waste basket (with electrical access for computer)
- Food table (near electrical outlets for food warmer if necessary)
- Beverage table
- Display tables (for brochures and sales information)
- Sponsor tables
- Chairs around the room (not for sitting at during networking exercises)

Signage

- (Outdoors) Rotary/RMB meets here tonight
 - with Rotary wheel or RMB logo for identification as Rotary event
- (Indoors) Directional signs as needed
- (Indoors) RMB pull-up banner (provided by local RMB chapter)

Food/Beverage service set up

- Table clothes, Napkins, Cups (plastic or glass)
- Snacks, soft drinks and bottled water, ice
- If food is being offered - Hot plates, plates/bowls, Forks, Knives, Spoons, Serving utensils
- Trash receptacles



Rotary Means Business Fellowship

Guide to Forming a Local Chapter



Sign In Please

Date: _____

Name	Club	Email address (only if we don't have it)	Paid



Rotary Means Business Fellowship

Guide to Forming a Local Chapter



Business Closed

\$



Business Closed

\$



Business Closed

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Business Closed

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Business Closed

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Business Closed

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Business Closed

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Rotary Means Business Fellowship

Guide to Forming a Local Chapter



Fold in half and use this as a “tent” sign next to the receptacle for “Business Closed” slips



Please Share Your Success!

**If you have done business
due to your membership in
Rotary Means Business,**

**Please fill in a “Business Closed” slip
And put it in the container**



Rotary Means Business Fellowship

Guide to Forming a Local Chapter



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These name tags will fit into 3x4 holders. A business card inserted will cover the lines, and the RMB logo will still be visible. For those without cards, the name and company can be hand-written with marker.